



Easy to Use   Affordable   Comprehensive

# POINT OF SALES SOLUTIONS



# The complete system solution for your business

Purchasing a system is a big investment. It's something you'll use everyday. We want to make sure you've made the right decision and that's why we're here to help.



## Your Growth Strategy

Starting a new business or ready to upgrade your old system? Make innovation part of your operational strategy. Auphan point of sale systems provide a complete software and hardware solution that caters to your service type and to the changing demands in the restaurant and food service industry.

TABLE SERVICE | QUICK SERVICE | ENTERPRISE

Take the necessary steps to stay competitive and open more opportunities with newer technology for your business.

# Order Using the iPod Touch or iPad

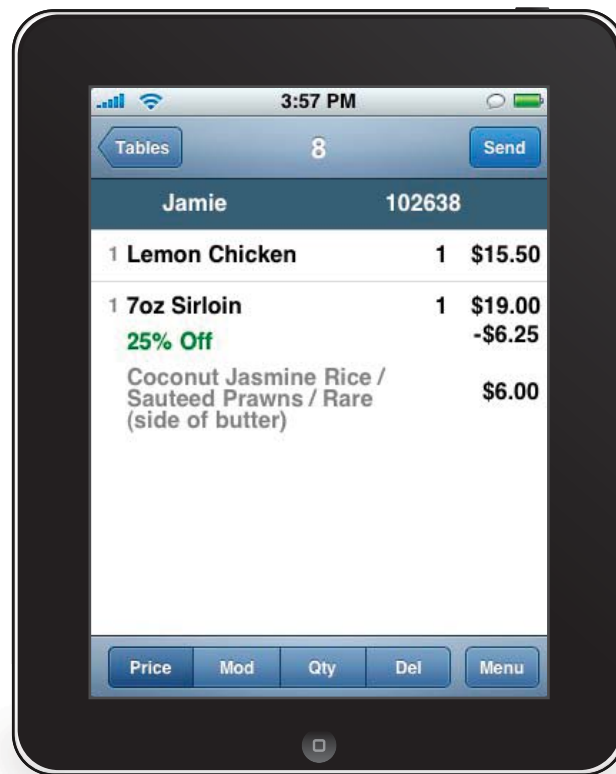
At the table or in a lineup



## Pay at the Table

Unbelievably quick and easy.

Take customer orders from anywhere.



## How It Works

Auphan's ordering application is customized to work on registered handhelds within your network. Using a secure Wi-Fi connection every handheld works seamlessly with your system to allow servers to manage and print orders from any location. Customer receipts can be printed in front of the customer, using mobile printers for full order and payment finalization.

### Ordering for Quick Service

Accept customer orders while they are waiting in line. All orders from the iPod Touch or iPad are sent directly to the POS system, allowing your cashier to lookup orders and collect payment from any station.

### Ordering for Restaurants

It's made to look and feel exactly like your existing Auphan system. Just tap on the items you want to order, modify, or make adjustments before sending. The integration allows orders on the handheld to be seen and closed on any POS station.

### Pay at the Table **NEW**

An integrated pay-at-the table solution is here! Auphan's integration enables you to close invoices at the table. Using the iPod handheld you have the flexibility to accept credit cards, gift cards, or cash anywhere in your restaurant.

# Auphan Table Service

We provide an easy to learn and user friendly system for front and back house operations for users with limited or experienced knowledge.

## Popular Restaurant Features

### Table Service for:

Full Service Restaurants with Takeout and Delivery  
Casual and Fine Dining  
Pubs and Lounges

### Table Service Basic Functions

Splitting invoices, joining tables and seats, moving guests, applying discounts, gratuities, modifications and more is comparably simple.

### Integrated Payment Processing

PCI Compliant integrated credit and debit card processing.

### Customer Tabs, Roamer, and Quick Pay Screen

Specialty bar features ensure ordering and payment collection is fast for bartenders using the **Quick Pay Screen**. The **Roamer** manages new tabs and orders for customers that move to different seats in the bar area. Tabs can be paid in full or invoiced at a later date.

### Coursing System

Course meals, send kitchen messages for pickup, or define guest seating to exemplify the fine dining experience.

### Employee Management

Manage employee work hours and payroll with **Employee Time Clocks**. Consolidated employee work hours reports are importable into QuickBooks or Excel.

### Multi-Language Capabilities

The flexibility with our multi-language capability allows orders to be entered and printed in any language, in any combination.

### Take Out and Delivery System

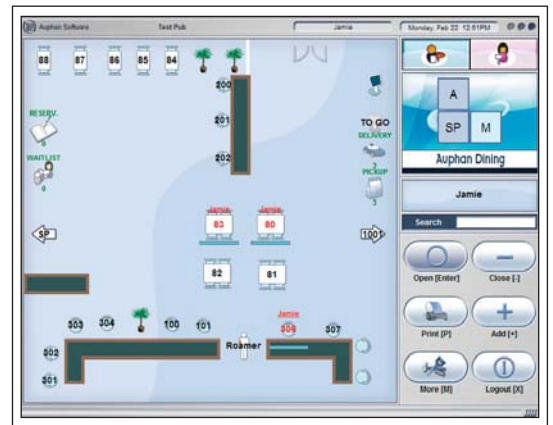
Stay organized with take out and delivery tracking; assign drivers, delivery timers, and customer information.

## New and Exciting Features

**Online Reservations and Waitlist System** integrated with your POS. Maximize seating capacity by offering a 24/7 reservation system. Your guests automatically receive an email reminder to request confirmation for their attendance to reduce no shows.

**Online Ordering** offers more ways to purchase from you. Utilize the Web to accept take out and delivery orders or improve overall efficiency and minimize lost orders during peak ordering times.

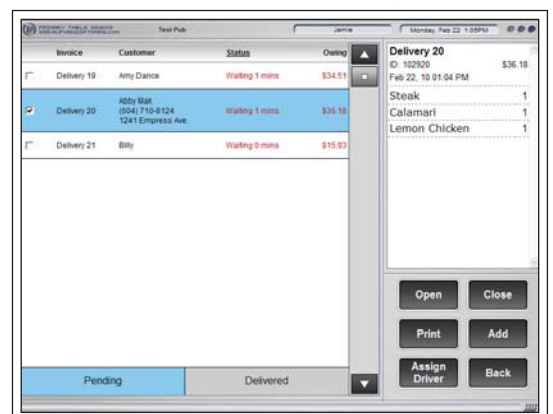
### Table Map



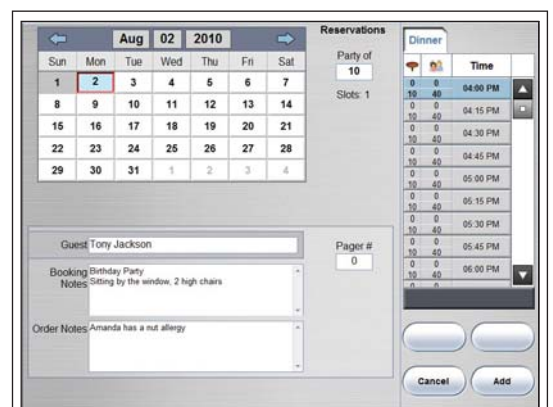
### Order Entry



### Take Out & Delivery



### Reservations



# Auphan Quick Service

We set the standard in providing a system that caters to a multitude of quick service environments so you can deliver exceptional service and reduce wait times.

## Popular Features for Quick Service

### Quick Service for:

Coffee shops and Cafes	Bars & Liquor Store Retail	Delis
Fast Food and Drive-thru	Convenient Stores	Mobile Units
Bakery		

### Combo System for Fast Food

The combo ordering system easily sets combos to help employees reduce error and pricing mistakes. Combos allow for a selection of set choices. Our automatic combo rules will detect combos and alert staff that a combo can be made.

### Multi-Tier Menu Layout

For fast and accurate ordering, we offer a multi-tier menu interface to navigate through your large menus.

### Suspend and Resume Invoices

Easily take the next person in line by using the **Suspend and Resume** feature. It allows you to temporarily hold the current invoice to take a new order, and then return to the previously held invoice.

### Easily Perform Modifications

All modifiers are customizable. Assign modifiers and extra incurred costs to individual items or entire categories.

### Digital Menu Boards, Posters and Signage

Increase the “cool” factor and promote new drinks or specials using displays integrated with your POS system. Digital signage offers single and multi-operations an easy way to control dynamic content from a centralized location.

### Gift Cards and Loyalty Cards

Offer gift and loyalty cards to boost sales. Gift and loyalty cards hold a dollar value for payment and points can be collected for rewards or discounts. Gift and loyalty cards are a great addition for chains and franchises, as it allows customers to reload and use their cards at any location.

### Online Ordering on Oftendinging.com

Take your establishment to the next level by offering online ordering services. Reduce wait times at your service counter by offering online customers a pickup option, to better manage lunch or dinner rush.

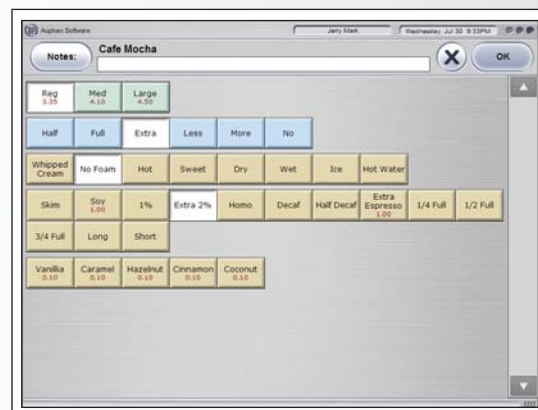
### Front Ordering Screen



### Drag and Drop New Items



### Customizable Modifiers



# Your Gift & Loyalty Rewards Program Starts Now

Integrated with your Point of Sales System.

Auphan's gift and loyalty cards are a proven and profitable gem for all businesses. Prepaid gift cards are convenient and can be given to potentially new customers anytime of the year helping you to boost sales. With the added loyalty card benefits, customers can make purchases, pay, and earn points all at once on the same card. The Gift and Loyalty Card System is fully integrated with your POS to bring you more value and convenience.



Increase Revenue and Build Loyalty.



Automatic discounts for VIP members.

Redeem points for in-store rewards and savings.

Give your customers more reasons to purchase from you!

## Customer Management System

Get to know your customers better using our Customer Management System. In the ordering area you can quickly enter customer contact information, notes, special dates, and view popular ordered items. You can easily lookup past purchases or reorder them. Frequently used for pickup and delivery, the simple customer lookup allows you to find and attach a customer to an order to reduce the time it takes to rewrite information. By using the Gift and Loyalty Program, easily associate each card with a customer so you know who your most valued clients are.

Customer Profile

Customer Information	
First Name	John
Last Name	Smith
Company	Auphan Software
Gender	Male
Location	Home
Phone	123-456-7890
Address	58 York St
City	Vancouver
Apt.	
Buzz	
Province/State	BC
Postal/Zip	V6A 1J4
Email	jt@auphansoftware.com
Birthdate	May / 08 / 1983 (ie. May 01, 2001)
Anniversary	(Not Specified) / 0 / 0
Notes	
Printed Notes	
Group	Default

Cancel OK

Orders

John Smith	
58 York St	Total Spent: \$140.94
Vancouver, BC	Total Invoices: 3
V6A 1J4	Card List: None
	(Swipe card to assign)

ID	Date	Item	Qty
102923	Feb 22, 2010	Ginger Beef	1
102923	Feb 22, 2010	Green Curry	1
102923	Feb 22, 2010	Gaeng Dang	1
102923	Feb 22, 2010	Ma Po Tofu	1

ID	Date	Item	Qty
102922	Feb 22, 2010	Today's Sandwich Combo	1
102922	Feb 22, 2010	Lemon Chicken	1
102922	Feb 22, 2010	Orange Juice	1
102922	Feb 22, 2010	Green Curry	1
102922	Feb 22, 2010	Chicken Noodle	1

Top Items	Qty
Lemon Chicken	2
Ginger Beef	2
Calamari	2
Today's Sandwich Combo	1
Ma Po Tofu	1
Orange Juice	1
Green Curry	1
Gaeng Dang	1

Customer Favorites

Previous orders

Change Edit OK

# Top Reasons to Get Online

## 1. Increase Revenue

Consumer survey, 97% of Americans are ready to turn to self service technology to speed up transactions. Almost half, 49% say they would come back more frequently to purchase. Tap into this new emerging market now. Increase your revenue and order frequency by offering online services.

## 2. Save Time

Reduce your wait time and minimize lineups with preorders. Online ordering offers convenience for quick purchases and it informs you on the amounts needed before the customer arrives. An email confirmation is sent to your customer once you've accepted their order.

## 3. Reach More Customers

Attract and build new loyal customers by offering a convenient and easy way to order. Lunch lines are long and time consuming. If you're located in a metropolitan area online ordering is a must for busy professionals who don't have time to wait.

## 4. Fewer Mistakes

Eliminate communication mistakes over the phone. Orders made online are displayed exactly how the customer ordered it, removing the hassle and need for double entry. Orders are received and printed off the station as they are accepted. It keeps everything organized.

## 5. Convenience

Don't lose customers just because your phone line is too busy. Online Ordering allows customers to order at their own pace. With flexibility for you to manually confirm or auto confirm orders as they appear. All settings are customized so you have complete control over the goods, times, and payment required for purchase.

## 6. Online Exposure

**Get Noticed!** With web exposure and having your menu displayed online you can expand your customer base.

# Order and Pay Online

## Oftendining

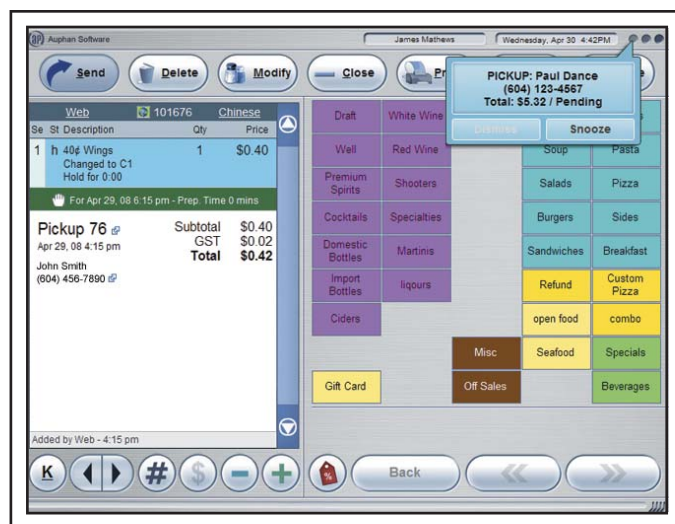
We make it easy for your customers to order, pay, and view your business online.



### Online Menu

View your menu and business profile at [www.oftendining.com](http://www.oftendining.com). We provide a complete front and back house online system so you can promote your online ordering and reservation services.

Changes can easily be made. Upload pictures, add in new products, make price updates anytime on your own.



### Pay Online

Accept gift card payments for purchases made online without transaction costs! The savings are passed onto you every time a transaction is made using gift cards.



### Online Reservations

Integrated with your POS system. Capitalize on your seating capacity! Auphan's integrated 24/7 online reservation system allows customers to make reservations anytime, anywhere.

Link online reservations to your website to allow guests to reserve. Guests automatically receive an email reminder to request confirmation for their attendance to reduce no shows.

# Digital Signage

## Digital Menu Boards and Signage

### Benefits & Function

Increase sales and visual appeal of products at the point of purchase.

Easily upload images from your computer and layout attractive display boards.

Remote login from home or anywhere to make changes anytime.

Schedule automated menu changes for peak times to maximize your marketing.

Supports Multimedia: Flash, pictures, and video to deliver targeted messages.

Update stores by region to manage specials, pricing and new menu items from a centralized office.

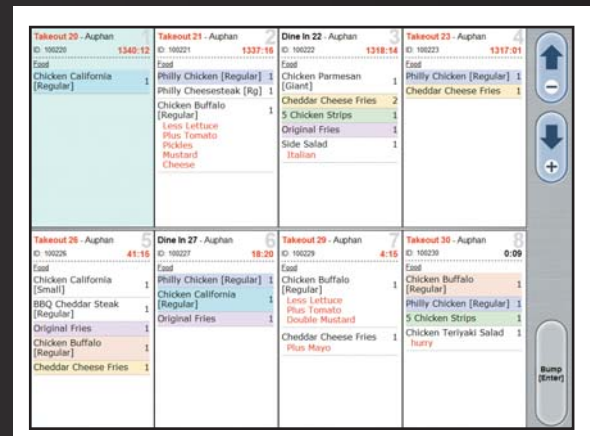
Integrated with the Point of Sales System.

## Blenz Coffee

“The Launch of our protein shake line was a huge success thanks to the ability to execute an integrated marketing strategy at the store level through the POS system. Updating the marketing collateral was done with ease as well as changing prices, adding new products to the menu, and communicating a consistent marketing message at every location.”

## Kitchen Display System

Displayed in the kitchen or preparation area, Kitchen Display Units are an ideal element to display multiple orders on a single screen. Items can be consolidated to be prepared in batches. Orders are easily viewed and deleted off the screen once prepared.





## Hot Drinks

Coffee of the Day Regular or Decaf	1.40
Americano Espresso and hot water	1.85
Cappuccino Italian style cappuccino: 1/3 espresso, 1/3 milk and 1/3 milk froth topped with chocolate powder	1.85
Latte Macchiato Served with one part espresso and three part steamed milk topped with hazelnut	2.50
Mocha Espresso combined with chocolate, syrup and steamed milk, topped with whipped cream and chocolate powder	2.35

Try our Latte Macchiato!

## Customer Display

Of our users, 98% that are quick service purchased display signage for their store. Many users felt that it helped to:

Reduce error and miscommunication during the ordering process.

Speed up decision making.

Increase food and drink sales for items displayed.

Enhance promotional efforts.

Generate additional revenue through advertisements.



Learn how others are applying these and many other new technologies at their store in our case studies section on our website at: [www.auphandining.com](http://www.auphandining.com).

# Back Office Management

Owners are equipped with a complete front and back office management system to monitor all aspects of business.



## Secure Remote Login

Login remotely in real-time from home or anywhere.



## Menu

Drag and drop menu editing. Just add a product and drop it onto the menu in seconds! Menu changes are instant and easy.



## Prices

Apply single or group price changes using the Price Editor. Mass price changes can be done quickly for all products.



## Business Trend Analysis

Graph your stores operational performance everyday using the Trend Analysis sales and product chart.



## Employee Management

Manage employee hours using employee time clocks. You'll receive a report for all employee work hours. Excellent for comparing labor vs wage or summarizing work hours for payroll. Overtime and holiday pay calculations available.



## Reports

View standard cashout reports, sales by category, products sales and more. Advanced reports monitor all aspects of food and beverage, inventory, and employees to give you a snapshot of your daily operations. Create custom reports based on your own reporting preference and have them emailed to you anytime.



## Multi-Language

The flexibility with our multi-language capability allows orders to be entered and printed in any language, in any combination.



## Inventory

Track your inventory using our built in inventory system. The inventory system allows for tracking of items, costing, receipts, with the ability to initiate a reorder and more so you can better manage your beverage and food costs.











## Security

Access to system functions and features are based on customizable user groups. Questionable activities are logged in a detailed report (discounts, refunds, delete reasons, etc.)

Security camera integration: transactions can be viewed and recorded into your security system.



## Support Solutions

-  Non Outsourced Support.  
**Live 24hrs x 7 days a week.**
-  Web-based remote support, phone, and email. Problems are solved instantly. We see exactly what is on your screen.
-  Emergency onsite support in serviceable areas for situations that cannot be resolved over the phone.
-  Hardware warranty/replacement on faulty hardware \*while on support.
-  Automated database backup, for emergencies where your database maybe damaged or stolen. All system settings are saved and restorable onto a new system.
-  Access support and learning resources online.
-  Complete setup, on-site installation, and training. Remote Installations in non- serviceable areas available.
-  Receive updates on improvements to the software and new feature releases.

# Comparing Multi-Store Enterprise Systems?

## Auphan Enterprise System

### Affordable

We've developed our system and service to be clear without surprises. Our prices are set at an affordable flat fee for those expanding their operations and infrastructure. We've created a complete system to mobilize your workforce to handle different aspects of your organization.

### Instant Remote Login

You can remotely login anytime and from anywhere to view your business without disrupting operations at the store. Using your personal computer or laptop, securely login using a web browser.

### Secure Data Synchronization

Data is automatically set to upload from the store to the head office daily. Data is securely encrypted with SSL encryption and automatically sent.

### Control and Manage Your Own Data

You own your data. Unlike other systems, we ensure you always have access to your data. Our automated backup system redundantly stores your data at a secure remote location.

### Warehousing and Inventory

Auphan's Enterprise Warehouse and Management System offers organizations a centralized system to manage all aspects of inventory management for head office and warehouses this includes order procurement, invoicing, real time stock reporting, and warehouse distribution to stores.

### Centralized Editing and Reporting

Head office is able edit the menu and view reports for single or multiple stores. Have reports centralized to your main office for any number of stores or locations world wide.

Apply settings specific to stores or regions to control items sold, royalties collected, promotions, and more. Incorporate order, control, and security to your entire operation.

### Uploading Reports

Our Enterprise System allows for fast downloading and consistent reporting so you can retrieve real-time reports for sales, categorized sales, royalties and more.

Daily reports are automatically uploaded from all stores to your head office. All reports are centralized and generated in minutes, any changes made at the enterprise level are sent down to all or selected stores.

### New Features and Improvements

New system features and improvements are made consistently to allow you to adapt to the changing markets. We work with you to ensure your system is up-to-date with the latest technology requirements and changes within your organization.

#### Sales Network

Canada	United States	Asia
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With clients and support network across North America and Asia. Auphan point of sale system allows you to grow your business internationally.





For more information or to request a demo:

**Toll Free:** 1.888.618.6688

**Email:** [apdsales@auphandining.com](mailto:apdsales@auphandining.com)

**Website:** [www.auphandining.com](http://www.auphandining.com)



[www.twitter.com/auphandining](http://www.twitter.com/auphandining)



We're on facebook. "Auphan Software"

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92008

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